

CONTEMPORARY ORCHESTRAL JAZZ

THE VALUE OF CHOICES

GABRIELE DI FRANCO JAZZ ORCHESTRA

OFFICIAL BIOGRAPHY

18 MUSICIANS. EIGHT STORIES. ONE ORCHESTRAL VOICE.

The Value Of Choices is the 18-piece jazz orchestra created by Belgian-Italian composer, guitarist and conductor Gabriele di Franco. The project grew from his fascination with the decisions that shape both music and life: every timbre, dynamic, silence and direction changes the meaning of what follows.

Di Franco writes for personalities rather than instruments alone. The orchestra's eighteen individual voices inspired each line of the score, giving the music a human scale even at its most expansive. Jazz remains the foundation, while classical orchestration, folk sensibility, voices and modern grooves widen the dramatic palette. Intimate detail and full-scale impact coexist without losing the music's narrative focus.

Across eight original compositions, The Value Of Choices explores doubt, memory, loss, transformation and creation. A dreaming fly, an ancient Sardinian chant reframed through a woman's eyes, a lullaby for two children and the weight of uncertainty each open a separate musical world. Improvisation and finely balanced writing coexist, allowing emotion and craftsmanship to carry equal force.

The title work is dedicated to di Franco's mentor Kris Defoort, whose guidance profoundly shaped the composer's artistic path. The album as a whole is also dedicated to his family. Released by Challenge Records on 6 March 2026, it features guest vocalists François Vaiana, Vanesa Diaz Gil and Lieselot De Wilde, together with electric bassist Federico Pecoraro.

The result is powerful contemporary orchestral jazz with a story to tell: music in which every line has a purpose, every silence breathes and every choice becomes part of the meaning.

THE ARTISTIC WORLD

IN COMPOSITION, AS IN LIFE.



GABRIELE DI FRANCO

composer · conductor · artistic direction

A Belgian-Italian composer, writer and guitarist whose work combines jazz roots, classical influences and modern grooves. His dramaturgical approach turns orchestral composition into storytelling, where every sound, silence and gesture carries narrative weight.

THE ORCHESTRA

18 musicians · woodwinds · brass · rhythm section

Individual instrumental personalities are central to the writing. Rich orchestral textures, voices and improvisation move between openness, intimacy and full ensemble power.

FORMAT

18-PIECE
JAZZ ORCHESTRA

ORIGIN

BELGIUM / ITALY

ALBUM

THE VALUE
OF CHOICES

SUITABLE FOR

FESTIVALS · THEATRES
CONCERT HALLS

EVERY CHOICE SHAPES MEANING.

ALBUM OUT NOW · CHALLENGE RECORDS

Released 6 March 2026

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BOOKING & ENQUIRIES

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